

BUSINESS STRATEGY MANAGER

THE COMPANY

August Robotics is a new start-up which builds **bespoke robotic solutions** to augment and **enhance the day-to-day lives** of ordinary people.

Over the past generation, the information revolution has meant that software packages and smartphone apps have become ubiquitous in our day-to-day lives, across areas as diverse as shopping, dating and social communication. We believe that over the next generation, **bespoke robotic assistants** will become equally ubiquitous in people's day-to-day lives, and August Robotics aspires to be at **the forefront of this "robotics revolution"**.

August Robotics was founded in 2016 in Australia by Alex Wyatt, and now has presences in **China** (Hong Kong and Shenzhen) and **Australia** (Melbourne).

YOUR SKILLS

You must show:

- At least 2 years experience with a leading international management consultancy or venture capital firm or equivalent
- Honours degree from an internationally-recognised University
- Extremely strong Excel and Powerpoint skills
- Fluency in written and spoken English (Chinese language skills are helpful but are not required)
- Personal energy and drive

Engineering and/or technical qualifications are not required for this role, you simply need business skills and a **passion for technology** and its potential to transform society in a positive manner.

You should be **comfortable with ambiguity** and excited by the idea of working in an entrepreneurial culture. You should be open to taking on **additional responsibility**, and willing to jump in and lend a hand on a range of different issues when the need arises.

THE ROLE

As one of the first employees of the company, this role is a rare opportunity for **entrepreneurial candidates** looking to "get in at the ground floor" of a robotics start-up with **extremely ambitious goals** for the future.

The first months of the Business Strategy Manager's tenure will be spent assisting the company in its **product prioritisation process**, assessing the business merits of the ~10 potential products the company is currently considering:

- Developing **high-level business plans** for each of the ~10 robotic concepts, and any other potential products that may arise in the interim
- Each business plan will include an analysis of market size and potential, risks, opportunities, high-level financial modelling, potential competitors and an operational roadmap

Thereafter, the Business Strategy Manager will be responsible for fleshing out the business plans of the chosen products, and **will manage the implementation** of the business plans over time.

The role will ultimately be based in **Hong Kong or Shenzhen** (whichever the candidate prefers), but for highly qualified candidates there is some flexibility to work remotely in other locations in the early months.

HOW TO APPLY

An attractive remuneration package, consisting of **salary and equity entitlements**, will be available to qualified candidates. To apply, please send your CV, cover letter and academic transcripts to employment@augustrobotics.com. Please state your preferred start date in the cover letter (earlier start dates are preferred).