

## BUSINESS STRATEGY INTERN

### THE COMPANY

August Robotics is a new start-up which builds **bespoke robotic solutions** to augment and **enhance the day-to-day lives** of ordinary people.

Over the past generation, the information revolution has meant that software packages and smartphone apps have become ubiquitous in our day-to-day lives, across areas as diverse as shopping, dating and social communication. We believe that over the next generation, bespoke robotic assistants will become equally ubiquitous in people's day-to-day lives, and August Robotics aspires to be at **the forefront of this "robotics revolution"**.

August Robotics was founded in 2016 in Australia by Alex Wyatt, and now has presences in **China** (Hong Kong and Shenzhen) and **Australia** (Melbourne).

### YOUR SKILLS

You must show:

- Honours degree from an internationally-recognised University
- Strong Excel and Powerpoint skills
- Outstanding analytical capabilities
- Initiative, creativity and an ability to proactively solve problems
- Excellent inter-personal skills
- Personal energy and drive

Engineering and/or **technical qualifications are not required** for this role, you simply need an **interest in business** and a passion for technology and its potential to transform society in a positive manner.

You should be **comfortable with ambiguity** and excited by the idea of working in an entrepreneurial culture. You should be willing to jump in and lend a hand on a range of different issues when the need arises.

### THE INTERNSHIP

This internship is a rare opportunity for **entrepreneurial students** looking to get some experience in a recently-founded start-up in a "hot" new industry. It also gives students the opportunity to gain valuable **work experience in Asia**.

The majority of the Business Strategy Intern's time with the company will be spent assisting the company in its **product prioritisation process**, assessing the business merits of the ~10 potential products the company is currently considering:

- Developing **high-level business plans** for each of the ~10 robotic concepts, and any other potential products that may arise in the interim
- Each business plan will include an analysis of market size and potential, risks, opportunities, high-level financial modelling, potential competitors and an operational roadmap

The internship is **based in Hong Kong or Shenzhen** (depending on the candidate's preference), and the company's working language is English.

Interns will receive a **return economy flight** to Hong Kong, and will receive a **stipend** to assist the interns to meet their living expenses whilst working with the company.

### HOW TO APPLY

To apply, please send your CV, cover letter and academic transcript to [internships@augustrobotics.com](mailto:internships@augustrobotics.com). In your cover letter, please state your preferred start date and your preferred internship duration (earlier start dates and longer durations are preferred).